

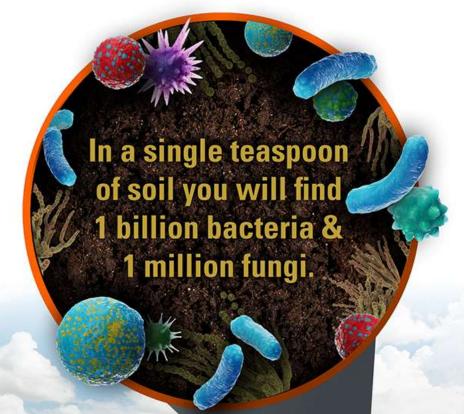
### **Seed Treatment**

2023



## How do you maximize the most valuable asset on your farm?

75% of microbes (bacteria & fungi) found in soil are dormant. Without a proper food source, your soil cannot maximize nutrient availability & water retention, contributing significantly to crop growth & development.



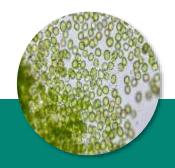
Wake them up with ...

**Phyco**Terra®





## What are Microalgae?



Single-celled algae that convert sunlight, water, & carbon dioxide



Superior food source for the microbiome to support healthy crops



Applicable for various soil types to feed the microbiome



Application has proven beneficial impacts in various cropping systems



## PhycoTerra Product Details



### FEATURES BENEFITS

Unique Mode of Action with proven on-farm results

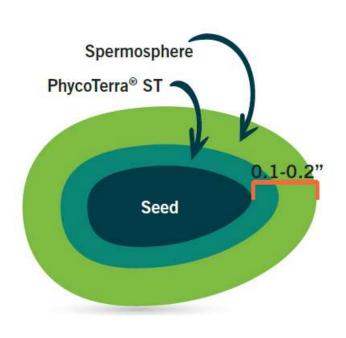
- Improves microbiome for both the seed and immediate soil around the seed at planting (spermosphere) with inert microalgae superfood
- Delivers superior food source to microbes that optimize germination, early vigor, faster-developing root structure, and improved stand establishment
- Offers low application rates with notable, consistent ROI & yield increases

Proprietary, Innovative Formulation

- Compatible with other seed treatment blends (fungicides, insecticides and inoculants) and nematicide/soybean SDS mixtures
- Easy-to-use with no special equipment needed for application or special storage requirements.



# **Seed Treatment Mode of Action**



### SUPPORTS SOIL HEALTH

PhycoTerra® ST activates the seed and soil microbiomes, which are the key promoters of soil quality and soil health before and during your seed's germination. Waking up microbes, both bacteria and fungi, early in the season can help support your crop throughout the growing season.

### **OPTIMIZES YIELD POTENTIAL**

PhycoTerra® ST supercharges the spermosphere and activates beneficial microbes that are critical to a seed's eventual germination, early vigor, root-structure development, and stand establishment. PhycoTerra® ST helps unlock your seed's potential and delivers increased yield results.



# See how beneficial soil microbes grow toward PhycoTerra® on the seed

### UNTREATED CONTROL

22 hours after plating non-pathogenic microbes



### PHYCOTERRA®

Cells are not just growing but moving towards the PhycoTerra® coated seed



## PhycoTerra Application Rates by Crop

### **Product Description**

PhycoTerra® ST is an award-wining, innovative microalgal seed treatment produced to supercharge the seed and the immediate soil microbiome around the seed by adding high-quality carbon source to the coating.

## Award-winning Technology



### **Crops and Timing**

Corn, Cereal Grains, Canola 2-5 oz/CTW
Cotton 2-4 oz/CTW
Soybeans 1.5-3 oz/CTW

Dry Beans, Peas, Lentils 1.5-4 oz/CTW

Cover Crops 2-4 oz/CTW





**Recommended Rates** 



### -The following crops have either third party trial data and/or commercial sales

- Corn
- Soybeans
- Cotton
- Winter Wheat
- Spring Wheat
- Canola
- Dry Beans
- Sorghum
- Cover Crops
- Sweet Corn
- Vegetable Crops
- Turf



### PhycoTerra ST Broadacre Crop Results

Proven by 3<sup>rd</sup> Party (CRO/University) Trials

### **CORN**



ROI BU/AC **99:1 +10.0** 

### **SOYBEANS**



ROI BU/AC **34:1 +3.5** 

### **WHEAT**



ROI BU/AC **16:1 +4.6** 

### **COTTON**



ROI LBS/AC **177:1 +51.6** 

### **CANOLA**



ROI BU/AC **313:1 +3.4** 

### SORGHUM



ROI BU/AC **237:1 +4.7** 



## PhycoTerra® Microbial Food Products



PhycoTerra® ST is an award-wining, innovated microalgal seed treatment produced to supercharge the seed and the immediate soil microbiome around the seed by adding high-quality carbon source to the coating.



PhycoTerra® is a superior soil microbial food, formulated to improve soil quality, improve water productivity, optimize nutrient availability and supports post-harvest residue management – all contributing to increased yield and ROI.



PhycoTerra® Organic offers the convenience, stability and performance of our traditional soil microbial food, with a formula that is 100% Organic, OMRI Listed and CDFA Registered.

